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FOR IMMEDIATE RELEASE
April 25, 2017

**TENNESSEE VALLEY LIVESTOCK CONFERENCE REGISTRATION NOW
AVAILABLE**

Murfreesboro, TN – The Tennessee Cattlemen’s Association, along with the Tennessee Dairy Producers Association, Virginia Cattlemen’s Association, and North Carolina Cattlemen’s Association, is holding the first annual Tennessee Valley Livestock Conference in White Pine on June 27. This event is sponsored by the Tennessee Farmers Cooperative.

Headlining the conference is radio personality Trent Loos, who will be discussing his role on President Trump’s agriculture advisory committee and other issues relating to cattle producers. Following Loos will be Extension Specialists Dr. Andrew Griffith and Dr. Gary Bates from the University of Tennessee, addressing the topic of grazing management. Afterwards, there will be lunch served and a live cattle grading demonstration, presented by Jodee Inman from USDA’s Livestock Marketing department. Following that, there will be a live cattle health demonstration, presented by Extension Specialists Dr. Justin Rhinehart and Dr. Lew Strickland. Additionally, Royce Towns from the Tennessee Farmers Cooperative will be speaking on summer fescue. Lastly, Rob Holland from the Center for Profitable Agriculture will present on direct marketing meat cuts and live animal sales for custom harvest. Also during the day, attendees can learn about new livestock products from the trade show exhibitors.

This conference will be held from 8 a.m. until 5:30 p.m. Registration is 20 dollars per attendee which includes lunch. This rate will be available until June 20. Registration after that date will be 30 dollars per attendee. There is a hotel block rate available at the Hampton Inn by Hilton in Morristown by mentioning the TCA’s event.

Information and the registration form are available at www.tncattle.org or in the current issues of the *Tennessee Cattle Business* magazine.

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TCA was founded in 1985 and has nearly 7,000 members from across the state and the southeast. The organization works to provide the cattlemen of Tennessee with an organization through which they may function collectively to protect their interests and work toward the solution of cattle industry problems and to build the necessary goodwill that will bring both governmental esteem and recognition to the industry.

For more information visit www.tncattle.org, email info@tncattle.org or call (615) 896-2333. Be sure to follow the TCA on our Facebook page: www.facebook.com/tncattle and Twitter account: @TennesseeCattle.