



Media Contact: Lauren Neale
Phone: (615) 896-2333
Email: Lauren@tncattle.org

FOR IMMEDIATE RELEASE
January 30, 2018

**SOUTH RIPLEY CATTLE PRODUCER ELECTED TO REPRESENT DISTRICT 2 OF
THE TENNESSEE CATTLEMEN'S ASSOCIATION**

Murfreesboro, TN – The Tennessee Cattlemen's Association (TCA) elected Larry McCoy of South Ripley, Tenn. to serve as the District 2 Vice President.

McCoy is a cow-calf producer from West Tennessee and has been in the cattle business since he was 12 years old. McCoy and his wife, Alice, have been married for 28 years and have four children and eight grandchildren.

McCoy has several years of leadership in the industry and decades of cattle business experience. He has previously served on the TCA Board of Directors and as TCA president from 2011-2013. He is honored to once again volunteer to help guide the association.

“During my first term on the board, we were in the transition period of hiring a new Executive Vice President for the association and getting it on track,” said McCoy. “Since then, the cattle association has been moving forward and I am excited to help make sure it keeps going in the right direction.”

McCoy was elected by his peers during the District 2 meeting earlier this year. He will serve in this director role for two years.

“Larry McCoy is a devoted cattle producer that continuously strives to represent and do what is right for his fellow cattlemen,” said Steve Anderson, president of TCA.

McCoy believes that the time is right and that cattle farmers know what to do to make it happen. He is eager to work with producers and elected government officials to make positive changes in the beef industry.

TCA was founded in 1985 and has more than 7,000 members from across the state and the southeast. The organization works to provide the cattlemen of Tennessee with an organization through which they may function collectively to protect their interests and work toward the solution of cattle industry problems and to build the necessary goodwill that will bring both governmental esteem and recognition to the industry.

###

For more information visit www.tncattle.org, email info@tncattle.org or call [\(615\) 896-2333](tel:6158962333). Be sure to follow the TCA on our Facebook page: www.facebook.com/tncattle and Twitter account: @TennesseeCattle.